



Kenneth W. Larsen has over twenty five years of progressive Information Technology experience beginning with software development in large scale mainframe computer environments and culminating over the last ten years with his leadership in designing and creating innovative Internet-based software. His experience includes planning strategic technology, managing multiple simultaneous project teams, leading and mentoring development teams, and designing, creating, and implementing software.

A highly motivated professional, Mr. Larsen continually studies, identifies, and leverages important technological advancements to efficiently create and implement distributed business software solutions. Offering a rare combination of technical aptitude, exceptional communication skills, and leadership, Ken has managed multimillion dollar project budgets for Fortune 100 companies and is known for delivering successful software solutions that streamline operations and increase revenue.

In 1995 Mr. Larsen founded Larsen Group Inc. (LGI), an Internet software development consulting firm. As president of LGI, Ken and his team of software professionals continue to successfully implement useful distributed software systems for Managed Care organizations, Defense Contractors, Pharmaceutical Informatics organizations, and Public Health departments. LGI's clients include Aetna Inc., Lockheed Martin Corporation, IMS Health, U.S. Healthcare Inc., Reliance Insurance Company, and HLN Consulting, LLC.

Most recently Mr. Larsen has been an advisor and Senior IT Consultant to several northeastern state Public Health departments. In one project he and his team evaluated all the computer systems within the Department of Health. The resulting in-depth analysis, assessment, and recommendations were well received. Subsequently, Mr. Larsen designed and implemented distributed software solutions which have dramatically improved the information available to medical providers and the Health Department's personnel throughout the state, and significantly reduced the number of manual processes and duplicate information sources.

As a part of his work in Public Health, Mr. Larsen analyzed a state's plan for integrating its Chronic Care Information System (CCIS) and its pilot Regional Health Information Organization (RHIO) initiative. A series of detailed software architecture recommendations were presented that expanded upon best practices of RHIO initiatives across the country. The proposed architectural solutions were recently used as the guiding principles during the Request For Proposal (RFP) and vendor selection process for this important initiative.

Ken is actively involved in the creation, promotion, and use of electronic health exchange information standards and has had the opportunity to consult with senior software architects who are actively designing the Nationwide Health Information Network (NHIN) which is funded and led by the President's Office of the National Coordinator of Health Information Technology (ONCHIT) and the Agency for Healthcare Research and Quality (AHRQ).

Mr. Larsen's personal philosophy is focused on creativity and simplicity, delivering cost-effective solutions by selecting existing proven components and developing the necessary custom software to provide interoperability between systems. Additionally, the key to the success of a software system is to establish the proper mixture of technical experts, non-technical business experts, and customers as stakeholders to govern the design, development, and implementation of the system.